



# Dealership Enrollment

**Enroll today** to be part of the Customer Dialog Network (CDN) program. Your personalized dealership information and service coupons will be showcased in 2 print magazines (see enclosed examples) and 2 eNewsletters annually for up to 6 years. These communications encourage customers to return to your dealership for sales and service.

## It is simple to enroll!

Just complete the Enrollment Form below and email / fax it to CDN Headquarters at [info@cdnhq.com](mailto:info@cdnhq.com) / 1-888-237-2443. If you have any questions, please contact CDN enrollment specialist Ellen Waara at [ellenwaara@gmail.com](mailto:ellenwaara@gmail.com) or 586-216-9928.

## ENROLLMENT BONUS Offered through December 31 — CALL TODAY!

Include all of your new and used Buick and GMC customers  
from the past 10 years — at no additional charge.

Dealer Principal

Dealership

BAC Code



I want my dealership to participate in the CDN owner loyalty program. I understand the charge will be added to my dealership's invoice for each vehicle. A confirmation of my enrollment will be sent following the receipt of this enrollment form at Program Headquarters.

☐ GMC @ \$16.50 PER VIN

☐ BUICK @ \$20.00 PER VIN

## ENROLLMENT AUTHORIZATION

This enrollment has been  
authorized by:

Name

Signature

Date

Title

Email

Phone

## DEALERSHIP CONTACT PERSON

For future  
communications.

Name

Title

Email

**RETURN  
COMPLETED  
FORM TO:**

Email:  
[info@cdnhq.com](mailto:info@cdnhq.com)

**OR**

Fax:  
1-888-237-2443